



## Conference Program Changes

### NEW SESSIONS

#### Monday, November 2

##### **Concurrent Session**

9:15-10:15 AM

Using Analytics to Recruit, Retain, and Transition Students

***DropThought: Standard-Aligned, Pre-Analyzed Instant Feedback for Student and Academic Affairs***

*Lantana, 2<sup>nd</sup> Floor*

 #324

Learn how to capture real-time student feedback and use DropThought's pre-analyzed text analytics dashboards for reporting and taking action. Learn to improve program reviews, self-studies, and student equity/success plans, or collect actionable course design data.

Michael Atkisson, Vice President, Education, DropThought, CA

#### Tuesday, November 3

##### **Concurrent Session**

3:15-4:15 PM

Manufacturing, Energy, Aerospace, and Agriculture

***Marketing the Community College Petrochemical Initiative Regionally and Nationally***

*Bougainvillea, 1<sup>st</sup> Floor*

 #281

Learn how nine community colleges are spreading the word about high paying careers in petrochemical and industrial construction across the region and nation.

Cathy Kemper, Vice President, Instruction; Debi Jordan, Executive Director, Workforce and Community Development, Lee College, TX; Sarah Janes, Vice President, Continuing and Professional Development, San Jacinto College, TX

### CANCELLED SESSIONS

#### Sunday, November 1

##### Concurrent Session

2:15-3:15 PM

Lantana, 2<sup>nd</sup> Floor

***Brawny Brains: How Changing Our Minds Changed Student Lives***

##### Poster Session

2:15-3:15 PM

Ballroom Foyer, 1<sup>st</sup> Floor

***Air Quality Analysis for Light Volatile Organic Compounds in Houston***

#### Tuesday, November 3

##### Concurrent Session

8:00-9:00 AM

Palm 3A, 3<sup>rd</sup> Floor

***Growing STEMs Into Trees in Houston Through Undergraduate Research***



## Guide to the Exhibition Changes

### NEW EXHIBITORS

#### Silver Corporate Level

##### **Booth #600 AAPC**



AAPC is the nation's largest training and credentialing association for the business of healthcare, with more than 150,000 members representing physician offices, outpatient facilities, and payer organizations. AAPC certifications validate the knowledge and expertise of healthcare professionals in disciplines including medical coding, billing, auditing, compliance, and practice management.

**Aaron Musgrove, [aaron.musgrove@aapc.com](mailto:aaron.musgrove@aapc.com), (801) 990-7940  
[www.aapc.com](http://www.aapc.com)**

##### **Booth 109 SchoolCity, Inc.**



At SchoolCity, teaching and learning drive everything we do. From robust, Common Core-ready technology and resources to personalized professional development and customer support, SchoolCity provides the tools your district needs to help students, teachers, and administrators succeed.

**Vaseem Anjum, [vanjum@schoolcity.com](mailto:vanjum@schoolcity.com), (408) 202-8459  
[www.schoolcity.com](http://www.schoolcity.com)**

### EXHIBITOR CANCELLATION

##### **Booth 411 - QLess**